



**\*FOR IMMEDIATE RELEASE\***

## Medium UK to distribute LG's New Commercial Pro Range

*Hayes, UK, August 12th, 2011:* Medium UK has announced they will be distributing LG's new Commercial Pro range of TVs.

LG has a wide product portfolio ranging from hospitality and commercial solutions, designed to deliver entertainment to the customer, to digital signage solutions that enhance the customer experience.

Building on LG's strong reputation for display innovation; the Commercial Pro range of TVs delivers movies, sports and TV shows in the brilliance and clarity of high definition, whilst allowing users to create a welcome screen and upload their company logo.

The range includes screen sizes from 22" - 46", HD Ready and Full HD models and a 2 year/72 hour swap out warranty – meaning LG aims to replace any faulty TV within 72 hours.

The Commercial Pro range is ideal for hotels, doctor's surgeries, pubs and any public site which requires the use of a TV for long durations.

Mike Clayton, Medium UK's FPD Product Manager said: "The addition of the Commercial Pro range to our existing LG product portfolio of TV, 3D projection and M-Series large format Commercial Displays enables Medium to offer our partners the widest possible choice of LG AV products. We have had fantastic traction in the leisure and retail vertical and this range can help us further penetrate this market. The benefits of the welcome screen and extended hours of usage are clear, and we look forward to assisting our customers in specifying this unique hybrid product".

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### About Medium (UK) Ltd

Medium (UK) Ltd is one of the UK's leading visual communications trade distributors. Over the last 20 years Medium has established an unrivalled reputation for customer service, industry knowledge and technical support for its reseller partners. The company's portfolio of products includes projectors, flat panel displays, interactive systems, digital signage and video conferencing. Medium has alliances with top manufacturers including Hitachi, NEC, Samsung, LG and Casio.

<http://www.medium.co.uk>