



## Medium launch 'Believe In Me' Christmas Promotion

*Hayes, UK, November 7th, 2011:* Medium UK has launched its 'Believe in Me' Christmas promotion to add some festive sparkle in the run up to Christmas.

Starting on the 7<sup>th</sup> November and running for seven weeks, Medium are offering their reseller partners a 1 in 3 chance of winning a selection of prizes for placing orders of Hitachi, C-Touch, Casio, LG Commercial, NEC, Sanyo and Samsung products. Prizes include, John Lewis vouchers, iPods, iPads and weekend trips for two in Marrakech or Rome - the bigger the order, the bigger the potential prize.

In addition Medium are also running a selection of bonus play offers on all Peerless, Raw and signagelive orders to complete our Christmas offering for our reseller partners.

Sarah Jones, Medium Marketing Manager commented "We have developed a fun and rewarding festive game for our resellers this Christmas, with over £10,000 of prizes to be won, there is certainly more to Medium this Christmas."

Simply purchase your AV from Medium and receive a game code for a chance to play to win on our Christmas game at [www.believeinmedium.co.uk](http://www.believeinmedium.co.uk) . For more information please call sales on 0208 813 5777.

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### About Medium (UK) Ltd

Medium (UK) Ltd is one of the UK's leading visual communications trade distributors. Over the last 20 years Medium has established an unrivalled reputation for customer service, industry knowledge and technical support for its reseller partners. The company's portfolio of products includes projectors, flat panel displays, interactive systems and digital signage. Medium has alliances with top manufacturers including Hitachi, NEC, Samsung, LG and Casio.

<http://www.medium.co.uk>

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