



## **PRESS RELEASE**

For Immediate Attention

### **PEERLESS-AV 'BEST OF INFOCOMM' 2011 AWARD WINNER**

#### ***AV Pioneer Donates \$25,000 Award to Susan G. Komen for the Cure®***

Peerless-AV won a coveted NEC Best of Infocomm Award at this year's event – Best Professional AV Product or Service, for the exceptional DS-VW765 Full-Service Video Wall Mount.

Designed to expedite the installation of video walls, the modular-style DS-VW765 saves up to 60% installation time, by enabling multiple 40in to 65in flat panel displays to be precisely aligned in any video wall configuration without measuring, and quickly serviced without dismantling the entire wall.

Peerless-AV beat-off competition from five other finalist companies to win the Award – including Apantac LLC, Extron Electronics Inc., projectiondesign and Tecom Electronics Ltd. Judges included five prominent industry members, as well as more than 900 attendees whose video votes served as the sixth judge in the competition. Peerless-AV's entry earned an impressive 44% of the attendee vote, 19 points ahead of the product that placed second.

Peerless-AV donated the \$25,000 cash prize from NEC Display Solutions to Susan G. Komen for the Cure, the world's largest breast cancer organization.

"This award shows that, yet again, Peerless-AV's product development is second to none in the Pro-AV arena," comments Gordon Dutch Managing Director, Peerless-AV UK & Europe. "It's particularly revealing that so many Infocomm attendees voted for the DS-VW765 – illustrating that the pro trade can see that we're getting it right time after time."

Designed to support any display configuration from 2x2 to 3x2, 4x4 and beyond, the award-winning DS-VW765 features• Wall plate spacers, customised to the dimensions of specific display models ensuring perfect no-gap spacing alignment between display units

- Eight tool-less micro-adjustment points between displays, utilizing quick-turn adjustment knobs that save time and facilitate proper placement
- A pull-out/prop-open mechanism on each mount that allows any display in the matrix to be accessed individually from either the top or bottom for servicing

## **RELEASE ENDS**

For more information on the full range of Peerless AV mounting solutions & accessory products visit [www.peerless-av.co.uk](http://www.peerless-av.co.uk)

Press Contact and to request additional high res images to accompany this release

**Paul Dawes** | Director of Marketing | Peerless-AV

pauld@peerless-av.co.uk | 01923 205 657 | 07826 945 634

### **About Peerless-AV**

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of Made-in-the-USA audio-visual solutions. Our innovative product line includes flat panel mounts,

projector mounts, wireless technology, motorized mount solutions, audio cables, video cables, interactive kiosks, AV furniture, AV racks, AV shelves, precision gear products, surge protection, screen cleaning products and a full assortment of accessories. A 70-year-old global company, Peerless-AV has remained at the forefront of the industry, creating new AV technologies that push the envelope and provide ideal solutions to meet the needs of the consumer and pro markets, alike. Peerless-AV manufactures over 3,600 products that serve original equipment manufacturers, commercial integrators and consumer retailers in 28 vertical markets worldwide through direct sales representatives and authorized distribution. For more information, visit [www.peerless-av.com](http://www.peerless-av.com).



**Peerless-AV**

Unit 3  
Watford Interchange  
Colonial Way  
Watford  
Herts  
WD24 4WP  
[mail@peerless-av.co.uk](mailto:mail@peerless-av.co.uk)  
[www.peerless-av.co.uk](http://www.peerless-av.co.uk)  
+44 (0) 1923 200 100