



1991 - 2011

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# leading the way

Medium are the UK's leading audio visual trade-only distributor. Over the last 20 years, we have established an unrivalled reputation for customer service, industry knowledge and technical support.



Projectors



Flat Panel Displays



Digital Signage



Interactive Technologies



Wireless Accessories



Brackets & Mounts

## What makes us different

### Supporting our partners

We work as partners with our resellers and are 100% focused on delivering growth. We're passionate about what we do and genuinely motivated to provide the very best service levels as a differentiator. Our approach of supporting our reseller partners through individual projects helps their business grow and our team of Business Development Managers are in the field to assist with every stage of the sale.

### Product knowledge

We pride ourselves on our technical knowledge, we understand our products and know how they work. Our strong alliances with vendor partners Casio, Datapath, Hitachi, NEC, LG, Peerless AV, Samsung, Sanyo and Signagelive means our extensive portfolio is ever evolving.

### Long standing relationships

Our experience in the industry means we've developed relationships with reseller partners which often span more than a decade. We nurture our reseller partners and offer a range of support services to facilitate growth into new technologies, geographical regions and expertise.

### Dedicated employees

Our Business Development Managers are based nationally and work closely with our reseller partners on sales opportunities, end user demonstrations and product training. They can make the difference in helping you grow your business. Our extensive training policy means all of our sales people know and understand our product portfolio. Our people are our greatest asset and their knowledge and expertise is something that truly separates us from other companies in the market place today.

For more information about any product or service available from Medium UK please call us on **020 8813 5777**.

there's more to  medium<sup>uk</sup>